

1. Public Official Outreach and Community Boards 4, 5, and 7 (Tri-Board Task Force on Columbus Circle????) (see Gina Fini and City Hall)  
MBP – Virginia Fields  
Local Councilwoman Brewer and other Members (Quinn?)  
Council Committees: Land Use Leadership - Melinda Katz;  
Cultural Affairs: ???
2. Notice to Deputy Mayors, Commissioners and interested city agencies:  
Deputy Mayor Patricia Harris and potentially DM Marc Shaw  
Amanda Burden – City Planning  
Kate Levin – Cultural Affairs  
Adriane Benepe - Parks  
Martha Hirst - DCAS  
Iris Weinshall – DOT  
Sherida Paulson – LPC  
Mark Page - OMB
3. Press Announcement (see Lynn Rasic and Janel Patterson)-  
Coordinate with City Hall and American Craft Museum (ACM)  
(Targeted Press Outreach???? Not likely, see Faulk.)  
NYT – David Dunlap, Herbert Muschamp, Post, News, Real Estate Weekly,  
Cultural Magazines (see ACM list), Art and Auction, etc.
4. Architectural Position Statement and Defense of Removing the Marble Architect Selection – ACM and Mayor to review and selection process  
Public Review and Approval: Committee, Task Force, ???????  
New Exterior Required a part of New ACM Image  
Facts: skin to be removed; structural frame to be retained; form to be similar;  
Statements: new architectural image and statement of the museum’s vision;  
increase transparency and activation of street and southern portion of Columbus Circle; Complementary use to AOL/Time Warner’s HQ Bldg.; No life to existing building; become a new visible icon (beacon) on the street with strong perspectives to/from Broadway, Central Park, CPW, W. 58<sup>th</sup> and Eight Avenue
5. Cultural Use Argument – ACM  
City’s support for a cultural institution; important public place and public bldg.; magnet for visitors and increased tourism, educational opportunities; ability to enliven the circle; museum able to more fully display its collection and attract new collections and support (both public and private donors)
6. Outreach to Leading Culturals (MAS, Landmarks Conservancy, others)
7. Target the Defenders of the Edward Durrell Stone Building, including Robert A.M. Stern
8. Public Review Process (ULURP or No ULURP?) – meeting with City Planning  
Joint ULURP and 384(b)(4) processes?
9. Contract Negotiation Timeline Outreach to Potential Architects (ACM to take the lead)
10. Target Date and Place for Public Announcement:  
Thursday, June 20, 2002 at 2 Columbus Circle, mid-morning or mid-afternoon?  
Lead Speakers: Mayor Bloomberg, Head of ACM, ?  
MC: AMA??